SOLARIUM agency

Boutique **PR** and **creator marketing** agency, built by Latin American professionals for the worlds of gaming and technology. With **experience and creativity**, we tell stories that connect with your audience.

CREATOR CATALOG

OUR ROSTER

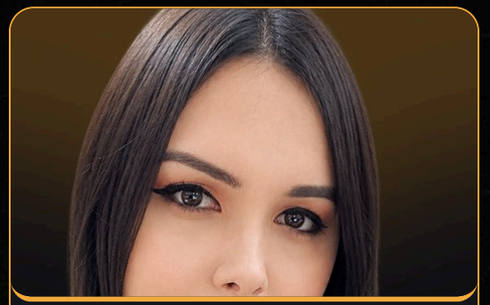
Meet our creators



AMAENERD
Luciana Lima
Instagram: 33.5K followers
Twitch: 3.3K followers



BULLDOGAMES
Vinícius Venâncio
YouTube: 544K subscribers
Instagram: 38K followers



DANI LIU
Ana Danielle Rodrigues
YouTube: 40.7K subscribers
Twitch: 33.3K followers



DREWGAMING
Andrew Louis
YouTube: 1M subscribers
Twitch: 5K followers



GAMERLLIL
Kallil Augusto
YouTube: 242K subscribers
Instagram: 30K followers



KZLAT0
Raphael Cazelato
Instagram: 32K followers
YouTube: 5.2K subscribers



MONI DATABASE
Monique Alves
YouTube: 192K subscribers
Instagram: 89.3K followers



O MEU CANAL DE GAMES
Lucas Scalon
YouTube: 1.06M subscribers
Instagram: 22.8K followers



SOLANOLU
Luiza Solano
Instagram: 10.6K followers
TikTok: 5.1K followers



THAIS JOGA
Thais Miguel
YouTube: 173K subscribers
Instagram: 31.3K followers



A MÃE NERD

Luciana Lima

Content creator and digital influencer focused on games and pop culture.

She has an active, engaged community, sharing reviews, gameplay and discussions about the industry's biggest franchises.

She is known for her dedicated, passionate coverage, with a strong presence in survival horror, horror games and lore.

Instagram | TikTok | Twitch | YouTube | X

Instagram: 33.5K followers
Twitch: 3.3K followers
Niche: Action, adventure, horror & survival horror
Format: Reviews, trivia, gameplay streams & memes

Squads

- Capcom Creators
- Bandai Namco Creators
- Nuuvem Squad
- Playstation Playmakers
- Razer Squad
- Warner Play

Contact

amaenerd@solarium.agency



BULLDOGAMES

Vinícius Venâncio

Content creator, digital influencer and one of the most active voices in Brazil's gaming scene. He turns his passion for technology and video games into videos about news, launch reviews, gameplay and what's new in the console market.

His work has led to official partnerships with industry giants such as PlayStation Brasil and Amazon, establishing him as a reference for credibility, entertainment and information for gamers.

Instagram | TikTok | Facebook | YouTube | X

YouTube: 544K subscribers
Instagram: 38K followers
Niche: Action, adventure, RPG, horror & platformers
Format: Reviews, news, gameplay, shorts & memes

Squads

- Capcom Creators

Contact

bulldogames@solarium.agency



DANI LIU

Ana Danielle Rodrigues

Trans content creator who began her journey during the pandemic. She made her name in streaming with Dead by Daylight, the co-op survival horror game.

Dani Liu, as she is known online, has built an engaged, participative and loyal community. She discusses gaming news, does reacts and horror game streams, and even watches entire films with her audience.

Dani Liu represents diversity and is ready to bring every kind of content to her audience.

Instagram | TikTok | Twitch | YouTube | X

YouTube: 40.7K subscribers
Twitch: 33.3K followers
Instagram: 17.9K followers
Niche: Action, RPG, survival horror, horror & platformers
Format: Reacts, gameplay, shorts & memes

Squads

- Behaviour Squad

Contact

daniliu@solarium.agency



DREWGAMING

Andrew Louis

International content creator focused on documenting the history and evolution of video games.

He has become a global reference for video essays and meticulous compilations that celebrate pop culture and the world of games, especially Sonic, the core of his channel. His work stands out for in-depth analysis of mechanics, reactions, death animations and the visual journey of iconic characters.

He combines nostalgia, technical trivia and a dynamic video format, making his channel a must for true enthusiasts of gaming history and evolution.

Instagram TikTok Twitch YouTube

YouTube: 1M subscribers
Twitch: 5K followers
Niche: JRPG, action, adventure, horror & platformers
Format: Video essays, gameplay, shorts & memes

Contact

drew@solarium.agency



GAMERLLIL

Kallil Augusto

Content creator, digital influencer and an established reference in the coverage of major video game franchises in Brazil.

He has a solid, engaged community and has turned his space into a daily meeting point to debate news, share detailed analysis and discuss where the industry is heading.

He is nationally recognized for his hyper-focused, in-depth coverage of major titles, and is one of the leading voices on the Assassin's Creed universe in the country.

Instagram | TikTok | YouTube | X

YouTube: 242K subscribers
Instagram: 30K followers
Niche: JRPG, action, adventure, horror & platformers
Format: News, gameplay, reacts & shorts

Squads

- Bandai Namco Creators
- Capcom Creators
- Playstation Playmakers
- Ubisoft Creators
- Warner Play

Contact

gamerllil@solarium.agency



KZLAT0

Raphael Cazelato

Content creator and one of the rising voices in the Brazilian gaming community, standing out for dynamic content focused on UGC (user-generated content).

Across his profiles he has built an ecosystem dedicated to games, covering everything from news and reviews of the latest consoles to peripheral reviews and pure gamer nostalgia.

Combining passion, precise hardware analysis and the best of pop culture, he positions himself as an essential channel for quality information and smart entertainment.

Instagram | TikTok | YouTube

Instagram: 32K followers
YouTube: 5.2K subscribers
Niche: Action, adventure, platformers, RPG & FPS
Format: Reviews, tips, trivia, shorts & memes

Squads

- Bandai Namco Creators

Contact

kzlat0@solarium.agency



MONI DATABASE

Monique Alves

Content creator and journalist, considered the greatest and most respected authority on the Resident Evil franchise and the survival horror genre in Brazil.

Active since 2000, she has interviewed major industry names such as producers Masachika Kawata and Yoshiaki Hirabayashi, as well as actress Milla Jovovich.

She also co-founded The Last of Us Database and uses her platform for social causes, an inspiration of resilience and dedication inside and outside the world of games.

Instagram | TikTok | Twitch | YouTube | X

YouTube: 192K subscribers
Instagram: 89.3K followers
Niche: Action, adventure, survival horror, horror & puzzle
Format: Podcasts, news, gameplay, shorts & memes

Squads

- Capcom Creators

Contact

moni@solarium.agency

O MEU CANAL DE GAMES

Lucas Scalon

A content creator and die-hard fan of game stories, Lucas Scalon produces essays and analysis about games and characters on his channel.

With attention to depth of detail and a technical eye, he reveals secrets, references, trivia and easter eggs that players often miss, along with theories about gaming's most intriguing mysteries. He also shares distinctive gameplay, challenges, news, analysis, reviews and opinions on the industry's biggest releases.

Instagram | Twitch | YouTube | X



YouTube: 1.06M subscribers
Instagram: 22.8K followers
Niche: Action, adventure & survival horror
Format: Analysis, news, information and tips

Squads

- Capcom Creators

Contact

omeucanaldegames@solarium.agency



SOLANOLU

Luiza Solano

Content creator, influencer and one of the standout female voices of the new generation of Brazil's gaming community. She shares her day-to-day playing across multiple ecosystems, covering platforms such as PlayStation 5, Xbox, Nintendo Switch and handheld consoles.

Alongside her work as a gaming influencer, Luiza expands her artistic and entrepreneurial side by running her own photography brand and Solano Luthieria, proving to be a multifaceted professional inside and outside the world of games.

Instagram | TikTok

Instagram: 10.6K followers
TikTok: 5.1K followers
Niche: Action, adventure, RPG, horror, puzzle & cozy
Format: Product and game reviews, tips and reacts

Squads

- Razer Creators

Contact

lusolano@solarium.agency



THAIS JOGA

Thais Miguel

Content creator, streamer and one of the most charismatic personalities in Brazil's game streaming scene.

With a versatile approach that ranges from heavyweight horror games such as Silent Hill to electrifying marathons of action and Souls-like titles, she strikes a perfect balance between good humor and gamer focus.

Her relevance and strong connection with pop culture caught the attention of advertisers and major brands, leading her to join official teams such as Capcom Creators and to host major in-person geek events.

Instagram YouTube

YouTube: 173K subscribers
Instagram: 31.3K followers
Niche: Action, adventure, RPG, horror & puzzle
Format: Reacts, gameplay, live streams, product reviews & shorts

Squads

- Capcom Creators
- Team Razer Gold

Contact

thaisjoga@solarium.agency